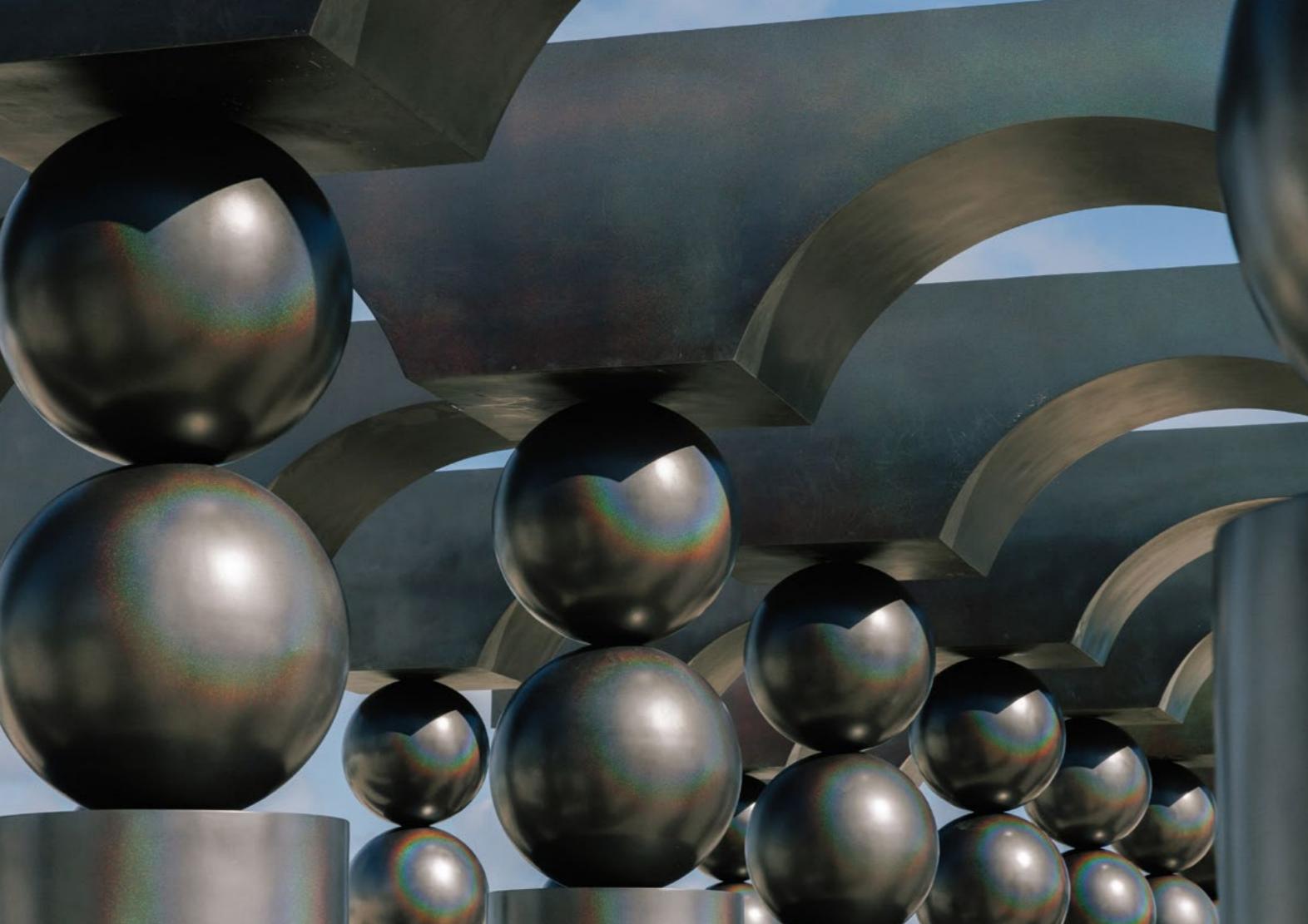


Index of Pilar Zeta Artworks and Installations

(A) Installations







THE OBSERVER EFFECT

W 630 cm x D 90 cm x H 440 cm
Fiber Glass, Stainless Steel, Auto Paint
Art Basel Miami
Miami Beach, 2025

NOTES ON THE WORK:

The Observer Effect is an architectural installation composed of eight monumental portals, each measuring 6.2 meters wide and 4.4 meters high. The portals were aligned in a precise geometric rhythm along the shoreline in front of The Shelborne by Proper in South Beach and installed during Art Basel Miami Beach 2025. The work quickly became one of the most photographed installations of the week, drawing thousands of visitors daily to experience it at sunrise, sunset, and throughout the night.

Inspired by the quantum principle that observation alters reality, the installation translates perception into architectural form through light, reflection, and movement. Finished in iridescent automotive paint, the portals continuously shifted in appearance, moving from spectral hues to muted metallic tones as sunlight, weather conditions, and the surrounding sea transformed their surfaces. In this way, light itself became the work's living medium.

To activate the installation, Pilar Zeta invited legendary ambient musician Laraaji to create a sunrise and sunset sound and light experience. A pioneering figure in ambient music whose early collaborations with Brian Eno helped shape the genre, Laraaji composed an improvised soundscape meditation that held large crowds in sustained stillness along the shoreline. He described the performance as "rapporting with infinite space," deepening the installation's perceptual and contemplative dimensions.

Laraaji's presence added a profound sonic layer to The Observer Effect, reinforcing the work's exploration of consciousness, perception, and inner stillness. In conversation with Artnet, he revealed that the experience inspired a new sound work currently in development, drawing from the music of Hildegard of Bingen and featuring collaborators Brian Eno, Patti Smith, and Jim Jarmusch, to be presented at a future Venice Biennale.







DOORS OF PERCEPTION

W 501 cm x D 852.5 cm x H 270 cm
Marble, Stainless Steel, Brass

Gallerie Philia
Zona Maco
Mexico City, 2023

NOTES ON THE WORK:

The metaphor of Doors of Perception was first used by William Blake in his poem *The Marriage of Heaven and Hell* to represent his feelings about mankind's limited perception of reality: "If the doors of perception were cleansed everything would appear to man as it is, Infinite." Aldous Huxley's philosophical essay takes its title from that verse in Blake's poem. In Huxley's work, he writes about entering "more elevated" levels of consciousness in order to explore our perception.

Based on the idea that our unconscious is managed by symbols, Pilar Zeta creates an installation where portals work as doors that facilitate the entrance to other levels of perception and transform our energy as we pass through them. *Doors of Perception* thus acts as a door to connect with our higher self and as a gateway to infinity and new realities.

The artwork calls the viewers to explore beyond their conscious and physical world. Several human-scale chess pieces are placed inside the installation, arranged in different shapes, each one symbolizing a philosophy or a human archetype, as well as the way we playfully walk through life.

At the end of the corridor, we find ourselves in front of an altar holding a sculptural white egg over a golden sphere. While the sphere represents fluid, flowing entities that adapt to the environment, the egg sculpture refers to a moment of creation, rebirth, and realization, connecting us with our purest form.

In the center of the installation, a path made of tiles floats above the floor in a black-and-white checkerboard arrangement, an allegory of the dualities of the self—the Yin and Yang. As we step up onto this platform—as the artist intends for visitors to do—we become surrounded by an ethereal realm, connecting with the sacred, the unknown, and the magic.







MIRROR GATE

W 180-360 cm x L 864 cm x H 530 cm
Limestone, Stainless Steel, Car Paint, Marble, Fiberglass

Forever Is Now III, Art D' Egypte
Cairo Egypt, 2023

NOTES ON THE WORK:

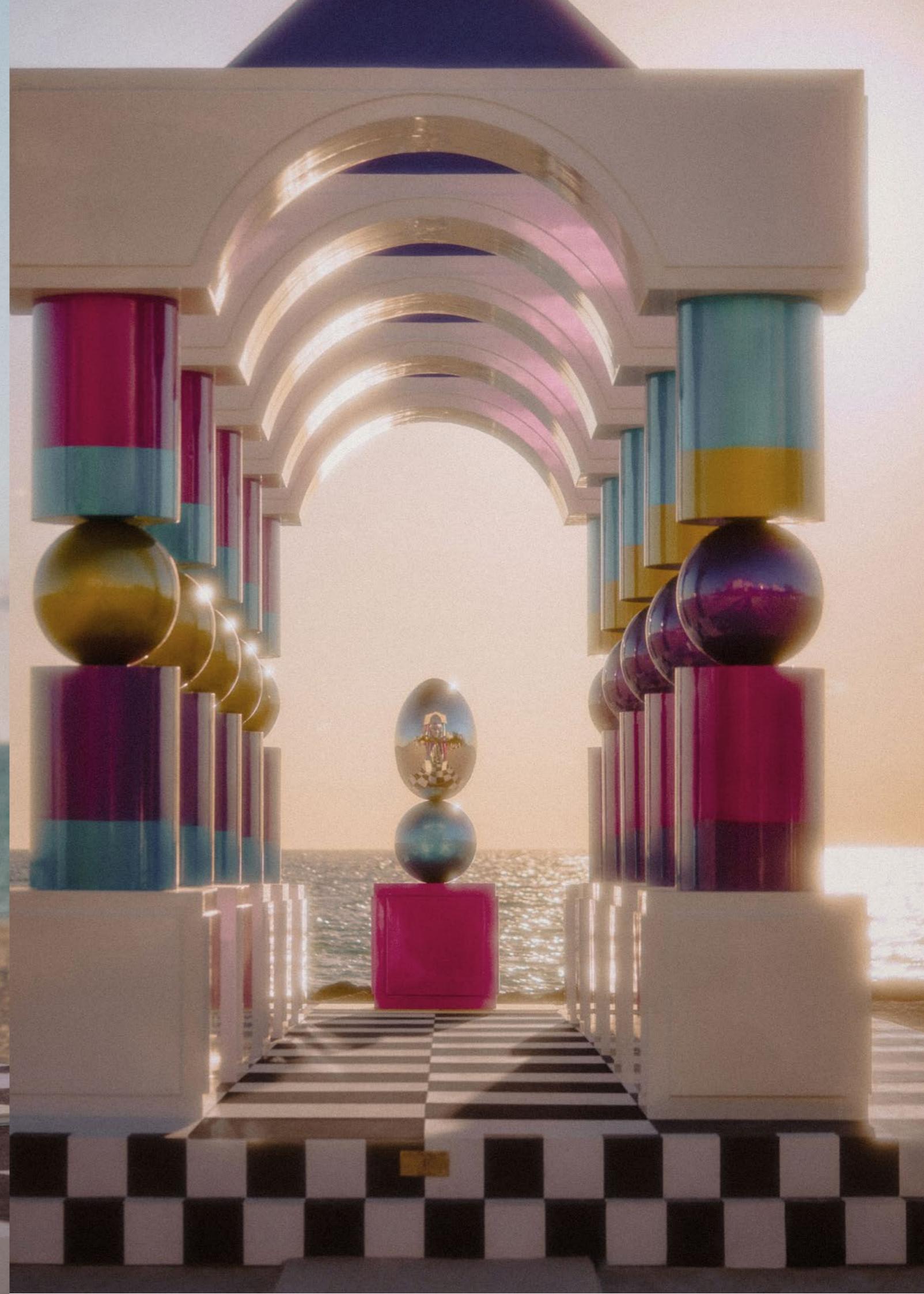
Mirror Gate is an immersive artwork installation created specifically for Forever is Now 2023, drawing inspiration from the rich cultural history of ancient Egypt. A limestone portal, crafted from the same stone as the pyramids and juxtaposed with gold and blue car-painted spheres, reflects the convergence of natural and synthetic materials in our post-industrial era, alongside the geological crust of our planet. The iridescent blue embodies the sacred beetle, symbolizing rebirth and regeneration, while the gold spheres represent the sun, a symbol of ancient Egypt's wealth and prosperity, evoking the enduring legacy of this great civilization.

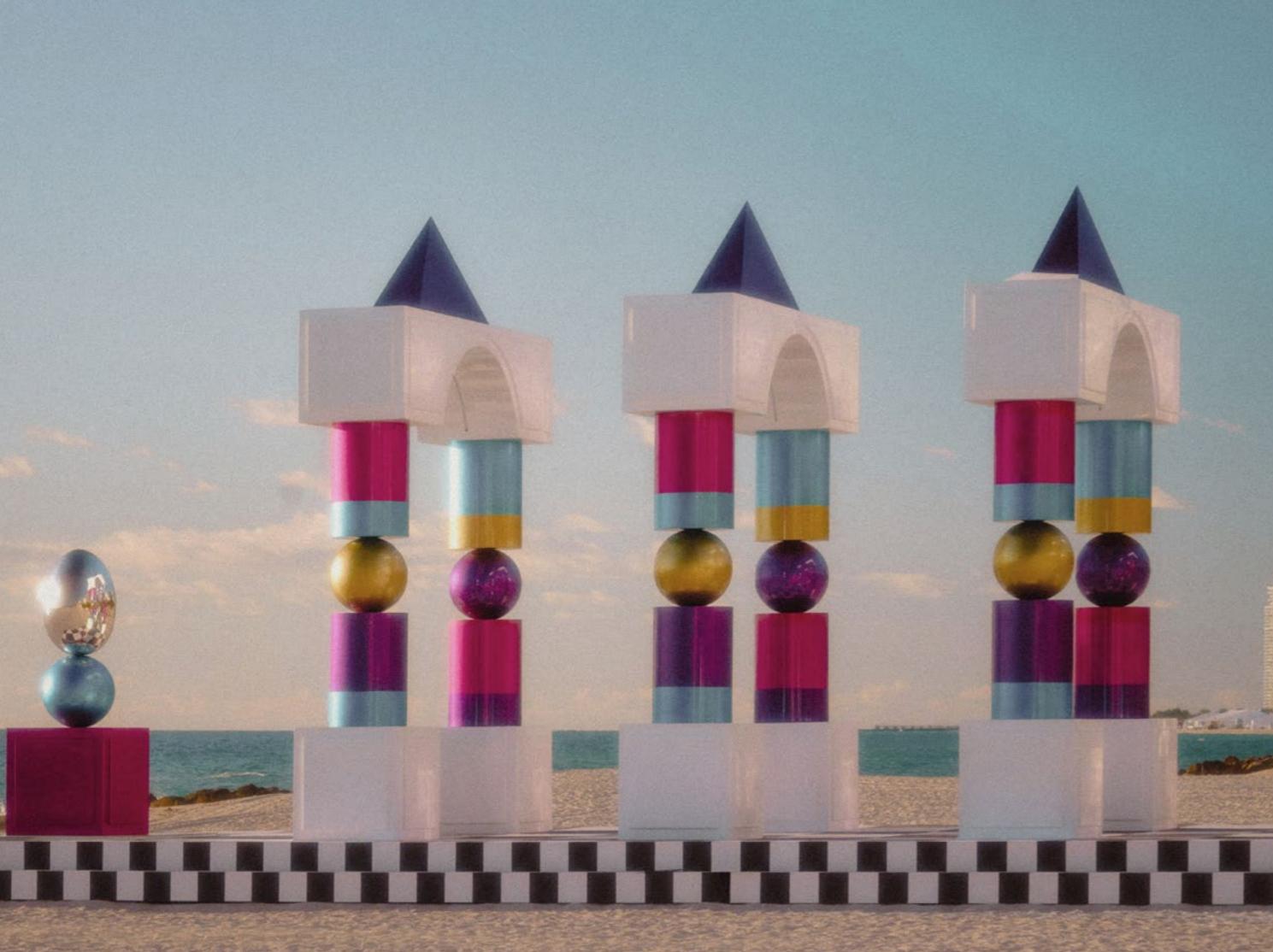
A pyramid crowns the portal, establishing a powerful visual connection to the pyramids of Giza. As visitors traverse the checkerboard pathway, reminiscent of ancient Egyptian games like Senet, they encounter a mirror egg sculpture that invites self-reflection and symbolizes birth, growth, and creation.

In Egyptian mythology, Thoth, depicted as an ibis, is self-created and lays the cosmic egg that holds the essence of all creation.

By reflecting visitors and connecting them with the ancient symbols of the pyramids, Mirror Gate offers a site-specific and interactive experience that inspires contemplation and encourages exploration of the depths of the subconscious mind.







HALL OF VISIONS

W 7m x L 20m x H 6m
Fiberglass, Car Paint, Stainless Steel

Faena Art, Miami Art Week
Miami, 2023

NOTES ON THE WORK:

The idea behind Hall of Visions comes from a search for the ability to be present in order to manifest a future self. In this way, the work serves as both a metaphor and a physical space, inviting the viewer to explore the built environment—one must literally walk through a corridor to arrive at a large reflective egg. This primal and beautiful symbol of creation invites those looking into it to see themselves in the present. Hall of Visions thus acts as a corridor of alignment, guiding participants to perceive their potential and connect with their vision.

"We have only to raise Imagination to the state of Vision and the thing is done." – William Blake

Much like the artwork created as part of the Madi movement, the architectural elements of Zeta's work do not impose propaganda or an ideological agenda. Instead, they create a point of reflection that emerges from a mathematical approach, leading to a rationality of aesthetics.

Zeta explores colors and shapes through a constructive lens—as visitors walk through the installation, sharp fuchsias, purples, and blues guide the way to the mirrored sculptural egg.

Its reflection places each person, each self, within the surrounding environment, prompting a pause in the present moment. Beyond the egg, the horizon aligns the artwork with the natural elements around it, emphasizing the cycles of day and night. As time is in constant flux, we are reminded that the future is now.

The installation serves as a portal for the self, an immersive artwork that spills out of the traditional frame. Its surreal placement on the beach moves away from realism while acknowledging the existence of solid objects that celebrate pure geometric form. Our perception of the outdoors has shifted over the past two years, and placing a portal with such sharp shapes and colors in contrast with the ocean forces us to rethink our relationship with place and question where we truly stand.

Whereas the Madi movement emerged in a post-war reality, Zeta's work exists on the brink of a post-pandemic reality. Her portal calls on us to align with our visions. To see yourself truly, you must go within, for the only way out is through.





PORTAL DEL ETER ROJO

W 300 cm x L 300 cm x H 180-200 cm
Stainless Steel, Marble, Chukun

Faena Tulum
Permanent Installation
Tulum, 2025

NOTES ON THE WORK:

A permanent installation at Faena Tulum, Portal del Éter Rojo is inspired by ancient Tattwa symbols, focusing on the element of ether (akash), represented by a red egg. The egg symbolizes akasha—the cosmic essence of space and spirit—while the color red evokes fire, a dynamic force of creation and manifestation. Serving as a centerpiece for contemplation, the egg invites meditation, activating the subconscious and enhancing the connection with one's creativity and higher self.

Resting on a circular platform with ascending steps, the installation evokes spiritual ascension. At the base of the egg, a marble inlay design integrates the four classical elements: fire as a triangle, air as a circle, water as a crescent moon, and earth as a square. Black marble symbolizes grounding and stability, while white onyx represents creativity, mental clarity, and spiritual vision.

The use of onyx reinforces the installation's connection to imagination and inner growth, encouraging visitors to engage in a personal process of transformation. By stepping onto the platform and contemplating the central egg, participants become part of an immersive ritual of elevation, physically ascending while spiritually reflecting.

As with Zeta's previous works, Portal del Éter Rojo is an experience rather than a passive observation. Blurring the lines between sculpture and architecture, it offers a portal where energy, matter, and spirit converge, inviting participants to explore transformation and envision future possibilities.

(B) Sculptures & Furniture





POSTMODERN CHESS

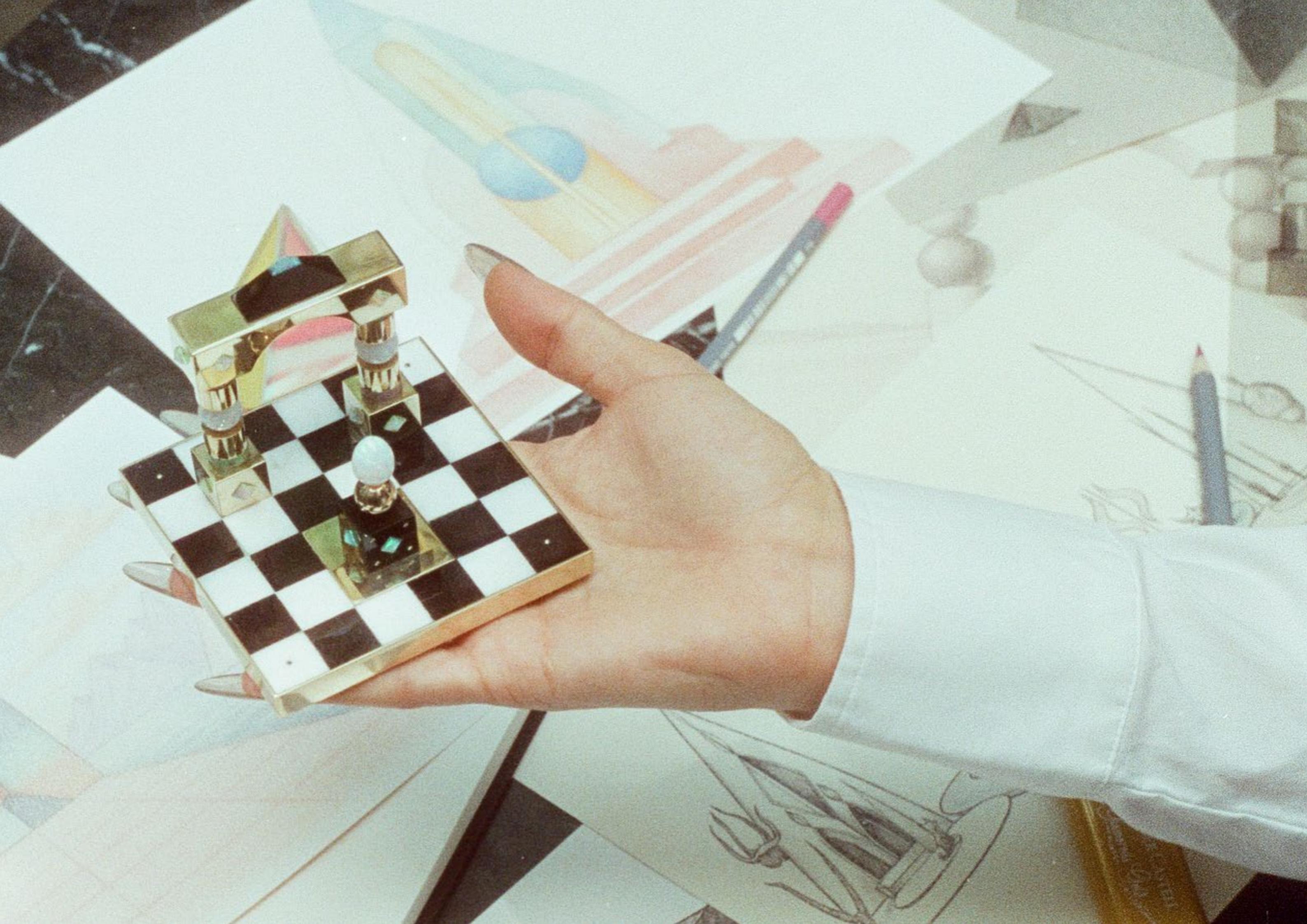
W 100 x 100 x H 37.5 cm
Marble, Stainless Steel, Auto Paint
Made to Order



INTERREALM PORTAL

W 60 x H 36 x H 6 cm
Marble, Stainless Steel, Auto Paint
Edition: 1/5 + 1 AP





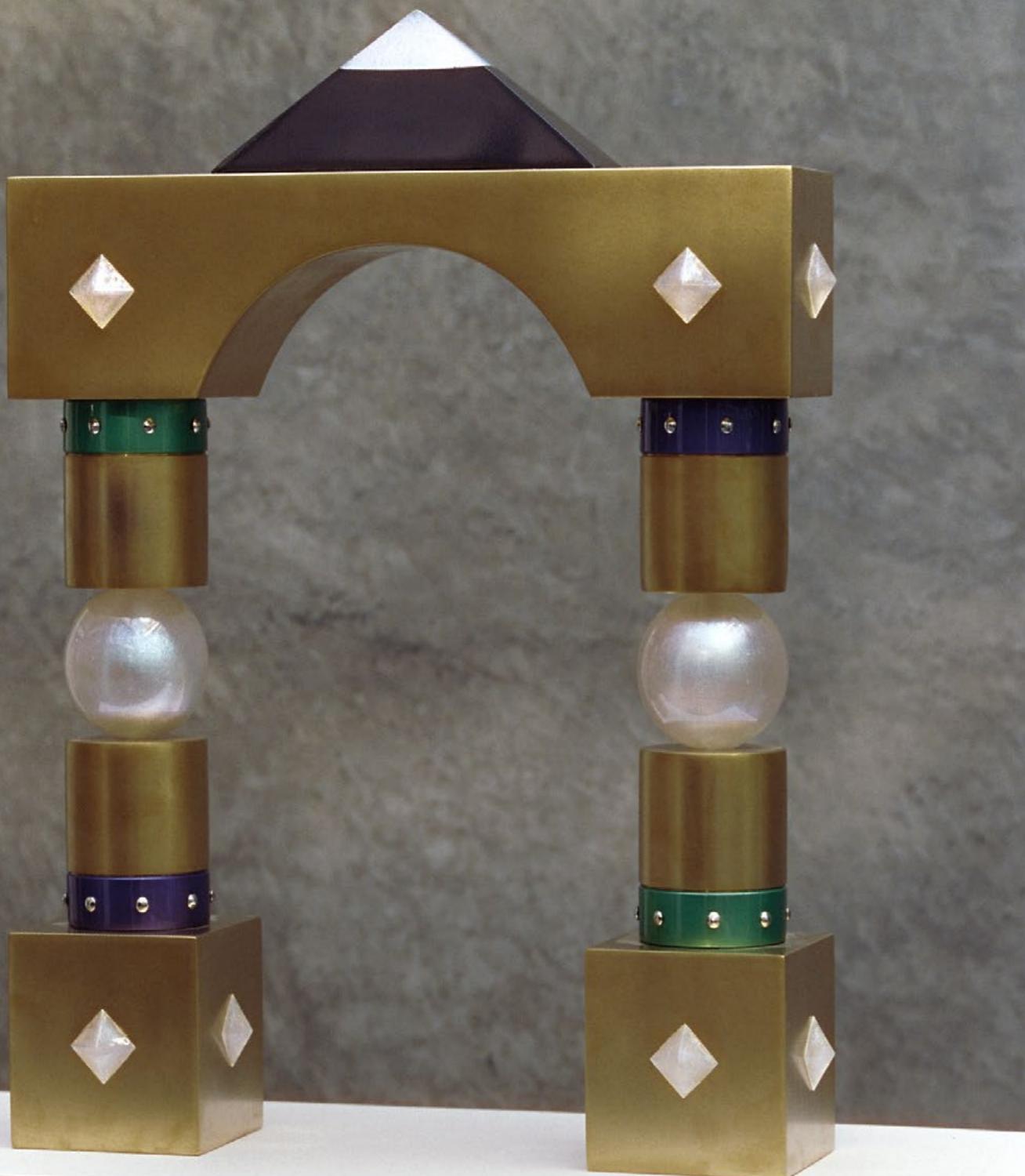
TEMPLE OF VARIATIONS

W 7.62 cm x H 7.62 cm
18KT Gold Plated Brass, Gold, White Agate, Black Jade,
Black & White Diamonds, Opal
Edition: 1/1



PORTAL OF VARIATIONS

W 44 x H 49 x D 11 cm
Stainless Steel, Car Paint, Resin
Edition: 5 + 1 AP





EGG OF REFLECTION II

W 70 x H 30 x D 30 cm
Marble, Auto Paint
Made to Order





EGG OF REFLECTION

W 70 x H 30 x D 30 cm
Stainless Steel, Auto Paint
Made to Order



TEMPLE OF COSMIC EGG

W 44.5 cm x H 44.5 cm x D 35 cm
Alabaster, Acrylic, Opaline, Dichroic Perspex
Edition: 2 + 1 AP



TEMPLE OF HIDDEN LIGHT

W 44.5 cm x H 44.5 cm x D 35 cm
Alabaster, Acrylic, Opaline, Dichroic Perspex
Edition: 2 + 1 AP







PYTHAGOREAN MATRIX ALTAR

W 140 x H 240 cm

Wool Tapestry

Edition: 5 + 1 AP





CHESS

W 52 x 52 x H 5 cm
Stainless Steel, Auto Paint. Magnets
Edition: 10 + AP





BALANCE DINING TABLE

W 200 x 100 x H 76 cm
Marble, Onyx, Metal, Stone
Made to order



BALANCE SIDE TABLE

W 50 x 50 x H 56 cm
Marble, Onyx, Metal, Stone
Made to order



PYRAMID IN THE CLOUDS

W 70 x H 87 cm x L 52 cm
Marble, Onyx, Marble Dorado Tepeji
Made to order





WAVY MARBLE DESK

W 175 cm H 65 cm L85 cm
Onyx, Black Marble, Green Marble, Stainless Steel
Made to order



ALTAR SIDE TABLE

W 70 cm x L 70 cm x H 40 cm
Marble, Marble Dorado Tepeji, Pink Marble
Made to order



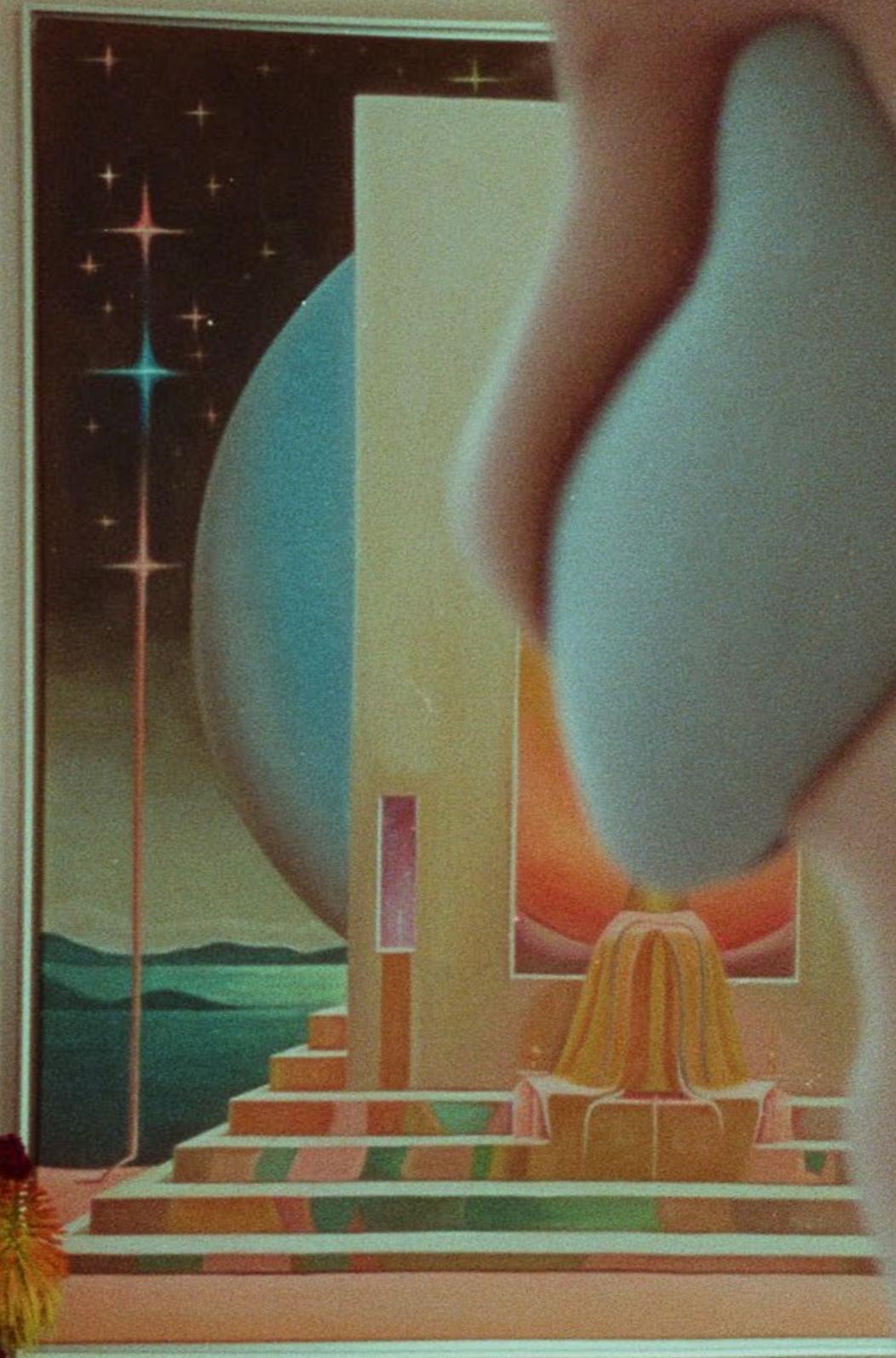


PORTAL DESK

167 x 60 x 75 cm

Materials: Marble, Metal, Stone, Car Paint

Made to order





ESPEJO HONGO

H 200 cm x W 140 cm
Materials: Velvet, Wood
Made to order





CAMA HONGO

King Size (200 x 200 cm)
Velvet, Wood
Made to order



CAMA HONGO

King Size (200 x 200 cm)
Velvet, Wood
Made to order

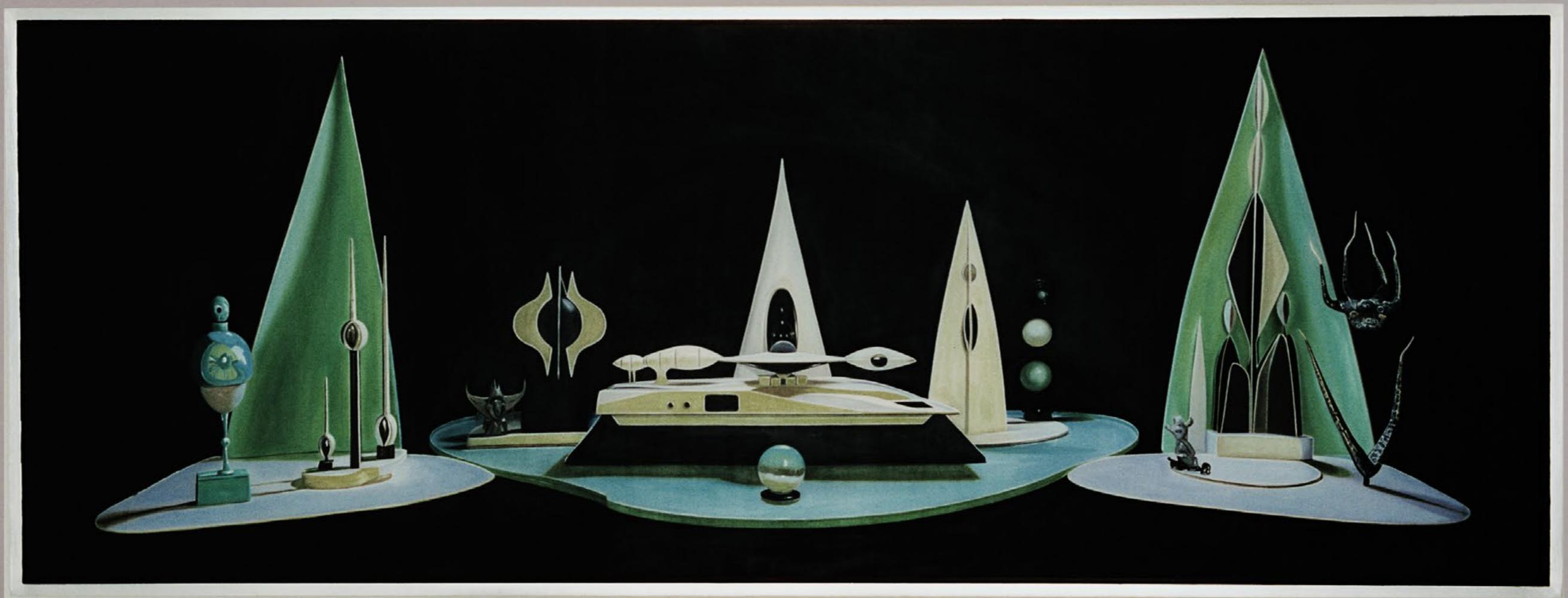


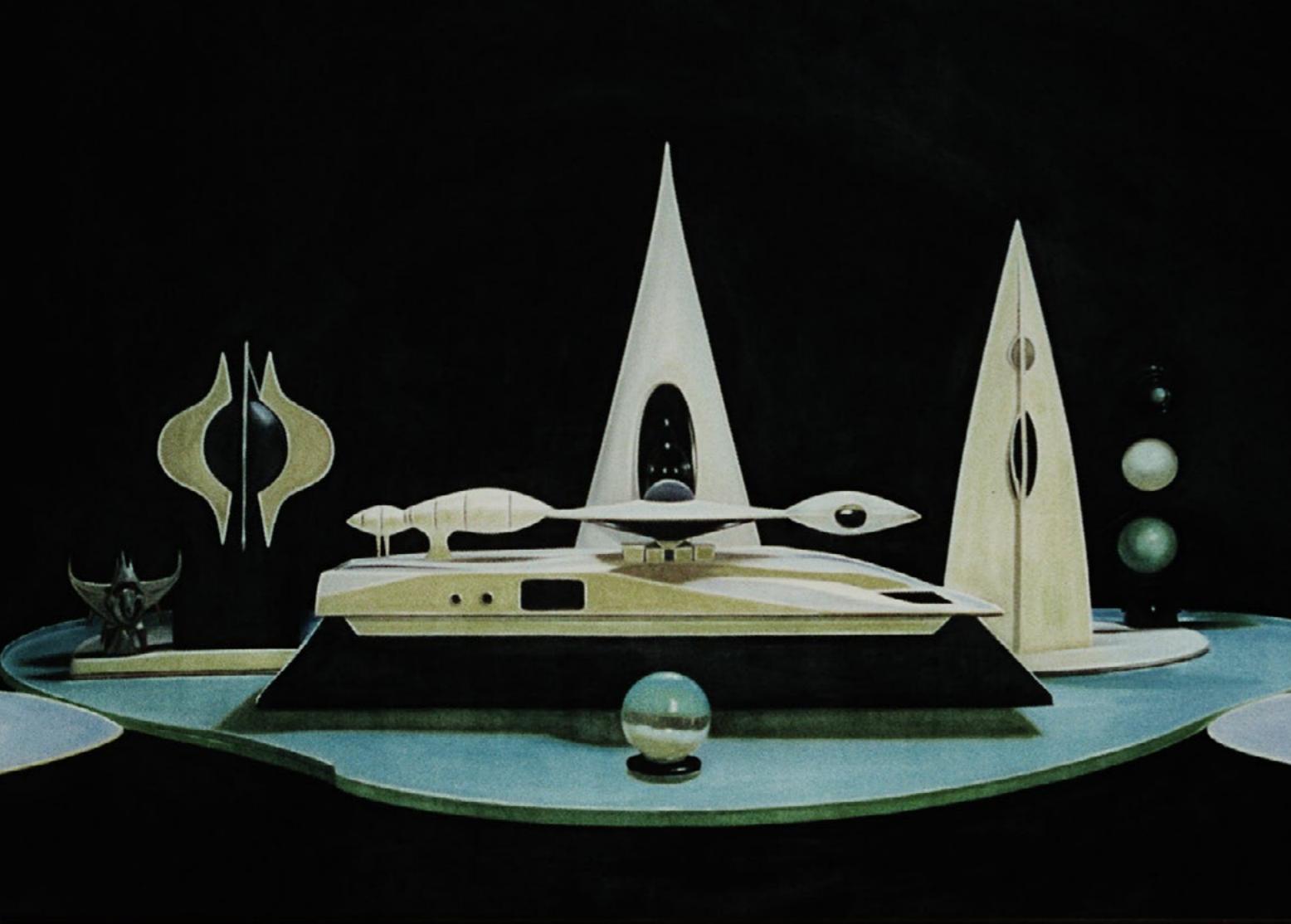
(C) Paintings

SYMPATHETIC RESONANCE

W 175 x H 175 cm
Oil on canvas in wood frame
Unique



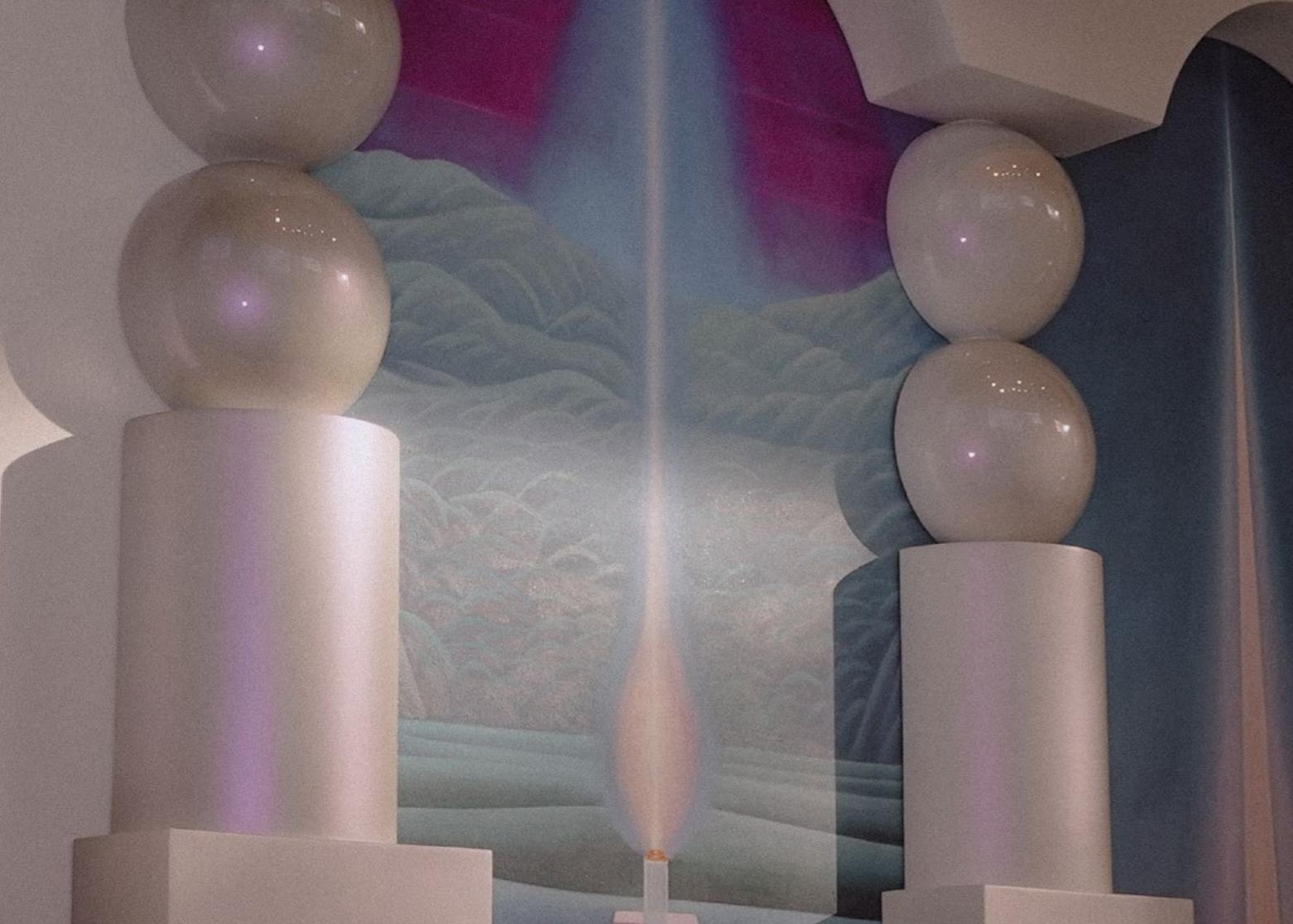




LA MÁQUINA ALPHA

W 130 x H 250 cm
Oil on canvas in aluminum frame
Unique





THREE COSMIC RAYS

W 286 cm x H 150 cm x D 19 cm
Oil on canvas on 3D frame, pearlescent auto paint
Unique





THE SOUTHERN ORACLE

W 150 cm x H 150 cm
Oil on canvas, resin, magic frame, iridescent details
Unique artwork

DREAM GATE I

W 65 x H 65 cm
Oil on canvas in wood frame
Unique



DREAM GATE II

W 65 x H 65 cm

Unique

Oil on canvas in wood frame

Unique



DREAM GATE III

W 65 x H 65 cm

Unique

Oil on canvas in wood frame

Unique



(D) About Pilar Zeta



Pilar Zeta is an Argentinian multimedia artist based in Mexico City, working at the intersection of philosophy, mathematics, symbolism, mysticism, and postmodern architecture. Her practice engages with the construction of meaning through form, using portals, thresholds, and archetypal symbols—especially the egg—as devices for transformation. Through spatial compositions, she invites a reconfiguration of perception, bridging the tangible and the immaterial.

A pivotal moment in her trajectory came in 2021 with *Hall of Visions*, a large-scale installation at Miami Art Week (Faena Miami). This immersive environment, both sculptural and experiential, became a space for contemplation and expanded awareness. Deepak Chopra led a meditation within it, reinforcing its role as a site for collective experience and introspection.

Her work continued in 2022 with two major exhibitions. *The Space of Variations* at Praz-Delavallade in LA examined the fluidity between physical and digital realities through a quantum lens, followed by *Future Transmutation* at Miami Art Week, a monochromatic intervention where mathematics and esoteric systems informed the spatial logic. In 2023, *Doors of Perception* at MACO Art Week introduced marble structures as points of passage, encouraging a reorientation of spatial awareness and symbolic interpretation.

In October 2023, she realized *Mirror Gate* at Art D'Egypt - Forever is Now III, a large-scale installation at the Giza pyramids, engaging in a dialogue between ancient architectural systems and speculative futures. The work functioned as both an homage and an inquiry—connecting historical continuity with the shifting paradigms of contemporary spatial practice.

Alongside her installations, Zeta has collaborated with Coldplay, contributing to album artwork and stage design. Her role as Art Director for *Everyday Life* earned her a Grammy nomination in 2021, and she was awarded a Bronze Clio Award for Best Directing Video for *Don't Go Yet* by Camila Cabello.

Through the synthesis of material and conceptual elements, Pilar Zeta's work expands the possibilities of spatial and symbolic language. By engaging with form as a means of shifting perception, she proposes alternative ways of inhabiting both physical and imagined realities.

(F) Press

October 30, 2023

Pilar Zeta Brings Her
Architecture to Paris
ARTNET

August, 2025

Pilar Zeta's sacred
temple in Mexico City
VOGUE

February 7, 2024

Temple of Self: An
Interview of Pilar Zeta
by Gaïa Matisse
AUTRE

December 13, 2022

Pilar Zeta channels
her ideal self with
'Future Transmutation'
PAPER

October 30, 2023

Pilar Zeta exhibits in
Egypt, and a partner of
Elon Musk bought one
of her works
PERFIL

October 30, 2023

Egypt's pyramids host
stunning works of art
CNN

September 15, 2023

20 Questions to
Pilar Zeta
AD

June, 2025

How Pilar Zeta Hacks
the Simulation
SixtySix

November 30, 2023

Pilar Zeta's Homage
to Ancient Egypt
ID MAGAZINE

August, 2025

Pilar Zeta at
Forever is Now III
FLAUNT

March 21, 2024

Pilar Zeta and
Her Quantum
Ascension in Art
PERFIL

April 10, 2024

Five projects by artist
& Dezeen Awards
judge Pilar Zeta
DEZEEN

December 7, 2022

Pilar Zeta creates
chromatic colonnade
to "recalibrate from
frenetic energy of art
fairs"
DEZEEN

October 2, 2022

Artist Pilar Zeta
faces her most
productive autumn
with exhibitions of
ephemeral works in
Amsterdam, Cairo
and Miami
VOGUE

(G) Exhibitions

UPCOMING:

MIRROR GATE II
Place du Louvre
Paris
2026

PAST:

THE OBSERVER EFFECT
Miami Art Basel
2025

BEYOND THE EGO
Moco Museum, London
(Group Show w/ Marina Abramović, Daniel Arsham,
Andrés Reisinger, Filip Custic)
2024

THE GARDEN OF DUALITY
Dubai Art Week
2024

TEMPLE OF SELF
Zona Maco, Mexico City
2024

MIRROR GATE
Forever is Now III, Pyramids of Giza
2023

DOORS OF PERCEPTION
Gallerie Philia, Mexico City
(Solo Show)
2023

FUTURE TRANSMUTATION
Miami Art Week
(Solo Show)
2022

THE SPACE OF VARIATIONS
Praz-Delavallade, Los Angeles
(Solo Show)
2022

HALL OF VISIONS
Miami Art Week, Faena Art
(Solo Show)

(H) Awards & Recognitions

2025

CLIO

Gold Winner
Coldplay “Moon Music”
Album Art Direction,
Best Design Sustainability

2024

DEZEEN

Jury Award Selection

2023

CLIO

Bronze Winner
Camila Cabello “Don’t Go Yet”
Best Video Direction

2021

GRAMMY

Nominee
Coldplay “Everyday Life”
Best Recording Package
Art Direction

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